

2007-2008 Annual Report on China's External Disk Storage System Market

Report Information

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Report Highlights

In 2007, China's external disk storage system market experienced rapid growth. Vendors stepped up efforts to revamp product lines. Competition situation changed without being noticed. Thanks to the rapid development of storage technology and fierce market competition, average selling price (ASP) slid slowly. The new idea of “energy-saving green storage” was put forward, giving rise to green new technologies.

SMBs are the main impetus pushing the development of this market. ISCSI products and technology grow mature gradually. Along with the rise of homegrown vendors, sales channels are diversifying...

In the face of changes and challenges in competition and the market, CCID Consulting releases 2007-2008 Annual Report on China's External Disk Storage System Market, to help vendors, investors and industry insiders grasp more accurately laws governing the market's development and in combing the development track of application value:

- 📖 Deep and accurate market research data: On the basis of in-depth research of leading vendors' main product models, the report depicts changes in the market from the angle of product structure, price segments, regions and provinces, cities,

vertical and parallel segments, and distribution channels.

📖 All-round and profound market competition analysis: In addition to summing up enterprises' performance in the dimension of market segments, competition strategy and SWOT analysis, CCID Consulting leverages its profound understanding of the IT market to establish a CPM matrix system consisting of 6 items and 31 sub-items, to review the makings of success in the marketplace. Vendors are divided into four quadrants including leaders and challengers.

📖 Scientific and complete forecasts: Through regression modeling and expert verification in major market segments, it conducts correlation analysis with related industry links, to present valuable trend analysis and quantitative forecast result.

Report Framework

Table of Contents

Main Conclusions

Key Findings

I. Overview of the Global External Disk Storage System Market in 2007

(I) Market Size & Growth

1. Market Size & Growth in 2007
2. New Technology Application

(II) Basic Characteristics

(III) Major Countries & Regions

1. USA
2. Europe
3. Japan
4. Asia-Pacific

II. Overview of China's External Disk Storage System Market in 2007

(I) Market Size & Growth

1. Market Size & Growth, 2005-2007
2. Price Trend

(II) Basic Characteristics

(III) Market Structure

1. Product Structure
2. Price Structure
3. Provincial Structure
4. City Level Structure
5. Vertical Structure

6. Parallel Structure
7. Channel Structure
- (IV) Brand Market Shares
 1. Overall Shares, 2006-2007
 2. Price Segment Shares in 2007
 3. Regional Shares in 2007
 4. Vertical Shares in 2007
 5. Parallel Shares in 2007
- III. Forecast of China's External Disk Storage System Market, 2008-2012
 - (I) Size Forecast
 - (II) Structure Forecast
 1. Product Structure
 2. Price Structure
 3. Regional Structure
 4. City Level Structure
 5. Vertical Structure
 6. Parallel Structure
 7. Channel Structure
- IV. Development Trend of China's External Disk Storage System Market, 2008-2012
 - (I) Products & Technologies
 - (II) Price
 - (III) Channels
 - (IV) Services
- V. Factors Affecting the Market
 - (I) Impetuses
 - (II) Obstacles
- VI. Competition Situation in China's External Disk Storage System Market
 - (I) Overall Competition Situation
 - (II) Leading Vendors' Competition Strategies & SWOT Analysis
 1. EMC
 - 2.....
- VII. User Requirements Study
 - (I) Brand Preference
 - (II) Product Functions
 - (III) Price Expectations
 - (IV) Sales Promotion
 - (V) Purchasing Channels
 - (VI) Service Experiences
- VIII. Recommendations from CCID Consulting

List of Tables

- Sales Revenue in China's External Disk Storage System Market, 2005-2007
- Size of China's External Disk Storage System Market, Q1-Q4 2007
- Distribution of Price Brackets in China's External Disk Storage System Market in

- 2007
- Sales Revenue in the Vertical Segments of China's External Disk Storage System Market in 2007
- Sales Revenue in the Parallel Segments of China's External Disk Storage System Market in 2007
- Brand Structure of China's External Disk Storage System Market in 2007 (by Sales Revenue)
- Channel Structure of China's External Disk Storage System Market in 2007
- ...

List of Figures

- Comparison of Sales Volume in China's External Disk Storage System Market, 2005-2007
- Comparison of Sales Revenue in China's External Disk Storage System Market, 2005-2007
- Comparison of Quarterly Sales Volume in China's External Disk Storage System Market in 2007
- Comparison of Quarterly Sales Revenue in China's External Disk Storage System Market in 2007
- Price Structure of China's External Disk Storage System Market in 2007 (by Sales Volume)
- Price Structure of China's External Disk Storage System Market in 2007 (by Sales Revenue)
- Brand Structure of China's External Disk Storage System Market in 2007 (by Sales Volume)
- Brand Structure of China's External Disk Storage System Market in 2007 (by Sales Revenue)
- ...