

2007-2008 Annual Report on China's Network Storage Market

Report Information

Author: Computer Industry Research Center of CCID Consulting Co., Ltd.

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Research fields: NAS, SAN, network storage software

Enterprises involved: EMC, IBM, HP, DELL, NetApp, etc.

Report Highlights

In 2007, China's network storage market presented a prosperous picture. With different features, FC SAN and IP SAN compete for market segments. While the gap in hardware products is narrowing, there is significant differentiation in software products. As users start to actively seek support and services, instead of being passive recipients, the market will usher in a new peak for growth. Virtual storage, online backup and data de-duplication become the focus of application.

In the face of changes and challenges in competition and the market, CCID Consulting releases 2007-2008 Annual Report on China's Network Storage Market, to help vendors, investors and industry insiders grasp more accurately laws governing the market's development and in combing the development track of application value:

- 📖 Deep and accurate market research data: On the basis of in-depth research of leading vendors' main product models, the report depicts changes in the market from the angle of product structure, price segments, regions and provinces, cities, vertical and parallel segments, and distribution channels.
- 📖 All-round and profound market competition analysis: In addition to summing up enterprises' performance in the dimension of market segments, competition

strategy and SWOT analysis, CCID Consulting leverages its profound understanding of the IT market to establish a CPM matrix system consisting of 6 items and 31 sub-items, to review the makings of success in the marketplace. Vendors are divided into four quadrants including leaders and challengers.

📖 Scientific and complete forecasts: Through regression modeling and expert verification in major market segments, it conducts correlation analysis with related industry links, to present valuable trend analysis and quantitative forecast result.

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