

# **2007-2008 Annual Report on the Development of China's New Energy Industry**

## **Report Information**

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Research Field: Solar energy, wind energy, geothermal energy, biomass energy, hydropower, nuclear energy and others

Enterprises Involved: New energy enterprises

## **Report Highlights**

In 2007, new energy in China witnessed rapid development. The new energy industry is becoming a sunrise industry for investment. Currently, there are several foreign banks investing in new energy projects in China. By the end of 2007, China's listed new energy enterprises were expected to have a market value of over US\$20 billion.




New energy technologies gathered pace. Million WH-level wind power generation has reached a certain scale. Power plant construction and solar energy technologies have been exported to Europe and the United States. Some biomass energy technologies have been industrialized. New progress has been achieved in key hydrogen energy technologies and their industrialization...

Average services price (ASP) has stabilized. This has benefited from structural changes in products and was also due to the fact that all major enterprises have shifted their focus of competitions to application values from technologies. However, research and industrialization inputs and support are apparently insufficient in the new energy field. There is even a greater lag in the promotion and industrialization of new energy and

energy-saving high technologies. The gap with foreign countries is still big. The Mathew Effect of competitions has promoted for faster concentration and integration of China's new energy industry.

In terms of market structure, solar heaters, photovoltaic industry, biomass energy and dimethyl ether have become the key words in the new energy industry. There is an obvious trend of sales channel diversification. Terminals ability has become more important...

In the face of competitions as well as market changes and challenges, the 2007-2008 Annual Report on the Development of China's New Energy Industry released by CCID Consulting will help enterprises, investors and industry persons to more accurately grasp the growth pattern of China's new energy industry, and more profoundly comb the trajectories of shift in related application values:

-  More in-depth and detailed market research data. Based on its in-depth research on product structure, CCID Consulting provides a vivid description of market changes from the various perspectives of product technology, price segments, regions, provinces and municipalities as well as logistics channels, and specifies development directions.
-  More comprehensive and in-depth analysis of brand competitions. In addition to summing up enterprises' performances from such diversified dimensions as market pattern, competition strategies and SWOT analysis, CCID Consulting draws upon its profound understanding of the new energy industry to establish a CMP matrix system with 31 items in six major categories to assess the elements for market successes and differentiate the four quadrants of leaders and challengers.
-  More scientific and comprehensive forecast for future growth. Develop regression models, carry out expert validation for all key market segments and perform linkage analysis with related industry links to ensure the presentation of valuable trend analysis and quantitative forecast results.

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